



STPCon Fall 2014 DENVER, CO - NOVEMBER 3 - 6 SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship: \$20,000 **SOLD**

This Sponsorship Includes:

- One (1) 30 minute Keynote Presentation.
- One (1) STP Radio Interview posted on STPCon.com.
- Four (4) Conference Passes (Add Pre-con for \$300 each)
- Sponsor Listing in Pre-Show eblast to Attendees & Community
- Sponsor Logo on Home, Full Sponsor Page on STPCon.com
- 10x10 Booth with 6 foot draped table on Tuesday, Nov 4 from 1pm-3pm & 6pm-8pm during Welcome Reception. Includes 22x28" sign, 5amp power drop (internet drop not included).
- Collateral Bag Insert
- Sponsor Showcase Prize Giveaway Opportunity
- Show Attendee List - full contact details
- Post-Show Session Recording campaign registrant list
- Film Strip Ad on SoftwareTestPro.com 30 days prior to show.

Gold Sponsorship: \$6,000 - **Includes Show List!**

This Sponsorship Includes:

- One (1) STP Radio Interview posted on STPCon.com.
- Two (2) Conference Passes (Add Pre-con for \$300 each)
- Sponsor Listing in Pre-Show eblast to Attendees & Community
- Sponsor Logo on Home, Full Sponsor Page on STPCon.com
- 10x10 Booth with 6 foot draped table on Tuesday, Nov 4 from 1pm-3pm & 6pm-8pm during Welcome Reception. Includes 22x28" sign, 5amp power drop (internet drop not included).
- Collateral Bag Insert
- Sponsor Showcase Prize Giveaway Opportunity
- Show Attendee List - full contact details
- Post-Show Session Recording campaign registrant list
- Film Strip Ad on SoftwareTestPro.com 30 days prior to show.

Silver Sponsorship: \$3,000

This Sponsorship Includes:

- One (1) STP Radio Interview posted on STPCon.com.
- One (1) Conference Pass (Add Pre-con for \$300)
- Sponsor Listing in Pre-Show eblast to Attendees & Community
- Sponsor Logo on Home, Full Sponsor Page on STPCon.com
- 10x10 Booth with 6 foot draped table on Tuesday, Nov 4 from 1pm-3pm & 6pm-8pm during Welcome Reception. Includes 22x28" sign, 5amp power drop (internet drop not included).
- Collateral Bag Insert
- Sponsor Showcase Prize Giveaway Opportunity
- Film Strip Ad on SoftwareTestPro.com 30 days prior to show.
- This package **DOES NOT** include attendee or post show session recording campaign list.

For additional information on sponsorship of STPCon Fall 2014, à la carte sponsorship opportunities, or any other questions contact Rick Baucom at rbaucom@redwoodco.com

THE LEADING CONFERENCE ON SOFTWARE TESTING

www.STPCon.com

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